



PRESS RELEASE

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Get an Early Look at the Film 'Hitting the Apex' Narrated by Brad Pitt at the Progressive® International Motorcycle Shows® as it Hits Theaters in November

See Clips from the Movie and Meet the Film's Director Mark Neale in Person at IMS Shows in Long Beach, New York, Miami, Dallas

Santa Monica, Calif. – The Progressive® International Motorcycle Shows® (IMS), the most influential touring consumer motorcycle show in the U.S., is thrilled to announce that attendees at its Long Beach, New York, Miami and Dallas Shows will get an early look at clips from the film "Hitting the Apex," presented and narrated by Brad Pitt. Timed to coincide with the film's release on November 17, 2015, IMS attendees in select cities will have the rare opportunity to meet Director Mark Neale in person and view scenes from "Hitting the Apex." Neale also directed "FASTEST" (2011) and "FASTER", which premiered at IMS Long Beach in 2003.

"Hitting the Apex" is the inside story of six fighters - six of the fastest motorcycle racers of all time - and of the fates that awaited them at the peak of the sport. It's the chronicle of what is at stake for all of them: all that can be won, and all that can be lost, when you go chasing glory at over two hundred miles an hour - on a motorcycle. The film stars: Valentino Rossi, Marc Marquez, Casey Stoner, Jorge Lorenzo, Dani Pedrosa and Marco Simoncelli.

Mark Neale, Director, "Hitting the Apex": "I'm very happy that we're back at the Progressive® International Motorcycle Shows®. After the long process of making one of these films, it's a pleasure to meet the people that we make them for - motorcyclists like us who want movies about the sport we love. There's another special connection: the Long Beach show is where we premiered 'FASTER' back in 2003. We're really looking forward to being back."

The IMS Progressive® Main Stage presentations attract thousands of attendees to see the top motorcycle racers, riding instructors, technical seminars, daredevil stunt riders, adventure touring legends, bike designers, industry influencers and custom builders along with A-list and moto celebrities. Q&A from the audience following the presentations is encouraged. Stage highlights for the 2015-2016 Tour include Doug Danger (select cities), Glen Heggstad/Earth Ride (select cities), Scott Russell "Mr. Daytona" (select cities), Yamaha Champions Riding School (select cities) and Jason Britton/Team No Limit, among others.

Tracy Harris, Senior Vice President, Powersports Group, UBM Advanstar: "As the IMS Tour crosses the U.S., the Progressive® Main Stage attracts the who's who of moto and A-list celebrities for presentations, Q&A, autograph signings and appearances. Offering attendees the opportunity to meet Neale and speak with him about 'Hitting the Apex' is one more example of how IMS influences the motorcycling community and brings them together for comradery as well as entertainment."

Also featured on the Progressive® Main Stage is the Progressive® School of Rock, which supports the next generation of riders. The Progressive® School of Rock returns for its 3rd Tour and features high-energy, live performances on that add the perfect mix of music and motorcycles to the IMS Shows.

Information on additional IMS Show features, including a full schedule for the Progressive® Main Stage,

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About UBM Americas

UBM Americas, a part of UBM plc, is the largest business-to-business events and trade show organizer in the U.S. Through a range of aligned interactive physical and digital environments, UBM Americas increases business effectiveness for both customers and audiences by cultivating meaningful experiences, knowledge and connections. UBM Americas has offices spanning North and South America, and serves a variety of specialist industries with dedicated events and marketing services covering everything from fashion, tech and life sciences to advanced manufacturing, cruise shipping, specialty chemicals, powersports and automotive, concrete, hospitality, cargo transportation and more. For more information, visit: www.ubmamericas.com.

About Progressive[®] International Motorcycle Shows[®] (www.motorcycleshows.com)

The Progressive[®] International Motorcycle Shows[®] offer enthusiasts an all-access pass to the world of motorcycling. Launched in 1982, the tour showcases hundreds of the latest street bikes, dirt bikes, cruisers, scooters and ATVs for new and experienced riders, and gives enthusiasts of all ages the opportunity to check out the latest gear and aftermarket accessories, as well as hours of entertainment. The Progressive[®] International Motorcycle Shows[®] is managed by the UBM Powersports Group, a member of the Motorcycle Industry Council.

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